

Turn empty appointment chairs back into revenue — automatically.

No-Show Killer is a deployed SMS platform for appointment-based businesses. The moment a client cancels, it races down the waitlist by text and refills the slot in under a minute — and predicts, reminds, and auto-nudges to stop no-shows before they happen. It’s built, tested, live, and one carrier-registration step from its first paying customer.

THE PROBLEM

Perishable inventory, lost forever

A no-show is an hour that can never be sold again — 10–15% of revenue at a typical service SMB. The manual fix (calling down a paper waitlist) can’t move in the sub-minute window that matters.

THE SOLUTION

An autonomous recovery engine

Cancellation → ranked waitlist cascade → first “YES” books the chair, atomically. Plus AI risk-scoring, confirmations, auto-pilot nudges, and a morning owner brief — all over plain SMS.

WHY IT WINS

Provable ROI, horizontal reach

It pays for itself the first time it refills one chair. One product serves salons, dental, physio, gyms, restaurants — and it’s AI-native and genuinely delightful, so owners keep it on.

100%

FEATURE ARC SHIPPED

411

AUTOMATED TESTS GREEN

Live

DEPLOYED & VERIFIED

1

PRODUCT, MANY VERTICALS

UNIT ECONOMICS

1 chair refilled = \$75–\$300+ recovered
1 subscription ≈ the price of one chair
→ pays for itself the first week it’s used

One save covers the month.

Model: recurring per-location SaaS, low cost to serve, expandable to multi-location & tiers. Figures illustrative.

WHERE WE ARE

✓ Deployed to production, current build

✓ Full arc · 411 tests green

✓ All revenue features armed

! A2P 10DLC carrier registration

! Pre-launch secret rotation

DONE

DONE

DONE

GATE

GATE

THE ASK

A green light to finish the A2P registration and recruit 3–5 design-partner businesses. The build risk is behind us — this is now about putting a finished product in front of businesses that lose money every week without it, and turning real recovered dollars into the sales story.