

Give every student honest writing feedback — *at the scale of AI.*

Essay Helper is a Microsoft 365 Word add-in that reviews a student’s draft and coaches their citations from inside the document — and it is architecturally incapable of inventing a source. It coaches instead of ghost-writing, meets students where they already write, and it’s built, tested, and shipped today.

THE PROBLEM
Feedback doesn’t scale; bad AI does
One teacher can’t give thirty students timely feedback on argument and evidence. Generic AI fills the gap — but it fabricates citations (misconduct) or just writes the essay (learning lost).

THE SOLUTION
A coach that can’t make things up
It flags weak arguments and unsupported claims as comments anchored to the sentence, and coaches in six stances — from Socratic questions to direct, provenance-tagged answers.

WHY IT WINS
Trust, enforced in code
A validation layer drops any citation that doesn’t point to a source the student supplied — so the no-fabrication promise holds even if the model misbehaves. Institutions can approve it *because* of how it’s built.

0	155	6	5
SOURCES EVER INVENTED	AUTOMATED TESTS GREEN	COACHING MODES	ASSIGNMENT TYPES

BUSINESS MODEL
Free for students → **institutional site license**
1 institution = **many seats** + analytics
→ sold on the one thing they can’t buy elsewhere
A writing AI they can vouch for.
Land free with students; expand to per-seat/per-FTE licenses with admin controls & teacher analytics. Figures illustrative.

WHERE WE ARE

✓	Shipped to main & pushed	DONE
✓	155 automated tests green	DONE
✓	Live model-safety evals passing	DONE
✓	No-fabrication validator (not a prompt)	DONE
!	First classroom pilot	NEXT

THE ASK
A green light to run a pilot with 2–3 design-partner classes this term, a short runway to a Google Docs client + teacher-facing analytics, and support to court the first institutional buyer. The build risk is behind us — this is now about putting a finished, safe product in front of students and turning real classroom use into the sales story.